Ali Abbas

Sales Manager – Codweb Digital Marketing

Dedicated and experienced Customer Service Representative with over 12 years of expertise in delivering exceptional customer support across diverse industries. Known for resolving complex issues efficiently, maintaining high customer satisfaction, and fostering loyalty.

Skilled in handling high-volume calls, managing customer accounts, and utilizing CRM systems to streamline communication.

# Skills & Strengths

## Contact Info

Dubai

United Arab Emirates [alyabbass181@gmail.com](mailto:alyabbass181@gmail.com) Mobile: +971 552347567

**Own UAE Resident Visa**

## Education

#### SUPERIOR UNIVERSITY

Lahore / MBA

HR and MARKETING (2010)

2.5 GPA

MBA

HR & MARKETING

* Fair Presentation
* Project & Time Management
* Communication & Interpersonal Skills
* Market Research & Data Analysis

## Certifications

* IELTS

## Languages

* Urdu - Native

# Experience - 12 + years

### Sales Manager

CodWeb - Dubai, United Arab Emirates | Aug 2024 - Present

Book keeping and data entry on Quickbooks Online

* Business Development
* Sales leads generation and reporting
* Data recording o

### Assistant Manager

BANK AL HABIB LTD - Lahore, Pakistan | Mar 2012 - Jul 2023

Results-driven banking professional with 12 years of experience, served as an Assistant Manager. Demonstrated expertise in customer relationship management, branch operations, and regulatory compliance, consistently meeting financial and service targets.

### Customer care representative

MOBILINK PAKISTAN - Lahore, Pakistan | Jan 2010 - Feb 2012

**Customer Service Representative Mobilink (now Jazz Telecom)** *January 2010 – February 2012*

* Delivered exceptional customer support, managing high-volume inquiries and resolving issues to enhance customer satisfaction.
* Successfully maintained a 95%+ customer satisfaction rating by providing quick, effective solutions.
* Collaborated with team members to streamline customer service processes, improving response time by 20%.
* Trained new customer service agents, ensuring adherence to company standards and best practices.
* English - Fluent

## Hobbies

* Cooking/Baking
* Reading Books
* Exercise



### Credit Card Sales Executive

CITI BANK N.A - Lahore, Pakistan | Jan 2006 - Dec 2006

#### Credit Card Sales Representative Citi Bank

*January 2006 – December 2006*

* Promoted Citi Bank’s credit card offerings, successfully meeting monthly sales targets and contributing to overall customer acquisition goals.
* Developed and maintained strong customer relationships.
* Consistently exceeded sales goals by providing exceptional product knowledge.
* Conducted market research to identify potential clients, contributing to a 15% increase in new credit card enrollments during my tenure.