



Muhammad Salik

Front End Engineer

Front End Developer with 3+ years creating interconnected systems for optimal functionality. Specialized in user-centric design and cutting-edge web technologies for impactful digital experiences.

Experience

○ June 2023 - Present

Frontend Engineer at Nathan Digital

Dubai, UAE

- **Dynamic Blog CMS Implementation:** Engineered an in-house Blog CMS for real-time, flexible blog additions and releases across four screens.
- **Global Multilingual Feature:** Developed a multilingual feature, expanding the website's global appeal and significantly boosting business.
- **React to Next JS Migration:** Successfully migrated a **React JS** site to **Next JS**, optimizing SEO and increasing website access across search engines by **30%**.
- **Golf Website Template Integration:** Implemented a comprehensive golf website template with API integration, membership, and discount features, driving substantial sales.
- **Enhanced Security Measures:** Improved website security using custom validations, Helmet, CORS, and jsonwebtoken.
- **Cross-Cultural Collaboration.** Provided mentorship, management, and leadership to Kenyan developer colleagues, fostering a collaborative and efficient team environment.

○ Dec 2021- April 2023

Frontend Engineer at Xord

Karachi, Pakistan

- **Blockchain Game Studio Site:** Created a modern website showcasing characters and game flows for a blockchain game studio, securing a **€1.5 million** fund for next-gen decentralized games.
- **Web3 Tool Suite:** Developed a website for a tool suite elevating App performance in the Web3 space, benefiting users significantly.
- **Web3 Startups UI/UX Boost:** Led sessions for Web3 startups, emphasizing UI/UX importance, and improved designs for tangible business growth.

○ Nov 2020 - Nov 2021

Frontend Engineer at Corecut Solutions

Karachi, Pakistan

- **SEO Practise:** Ensured Brand Consistency and Implemented SEO Best Practices by using key words relevant to respective modules.
- **Agile Methodology:** Employed Agile Methodologies in Collaboration with product designers, team lead, testers and backend engineers"

Projects

- **Dynamic Freelancer** ([click here](#))

Built a UAE freelance platform with **React JS**, efficiently managing various price packages for a user-friendly experience.

- **Club Lab Golf** ([click here](#))

Developed Club Lab Golf's Next.js site, creating end-to-end membership processes and a sleek interface with **Tailwind CSS**.

Contact

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Email

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Address

Barsha Heights, Dubai, UAE

Education

2016 - 2020

Bachelor in Computer Systems

NED University

Expertise

- Javascript
- Typescript
- Reactjs
- Nextjs
- Redux
- React Hooks
- HTML
- CSS
- Tailwind
- Bootstrap
- jQuery

Social links



[LinkedIn](#)



[Github](#)



[Portfolio](#)