



RAVEN MARIE TULIPAS

Graphic Designer



Professional Summary

Results-oriented Graphic Designer successful at applying technical skills to create art that informs and engages customers. Clear communicator and collaborative team player with an eye for detail and skill in customer relations.



Education

Bachelor of Science in Information Technology

Pamantasan ng Lungsod ng Valenzuela - Philippines

Secondary Education

Gen. T. De Leon National - Valenzuela, Philippines



Work History

Graphic Designer

Storm Media Ltd, Hongkong

- Proficient in creating/editing photos and videos for projects, including product listings and promotions.
- Demonstrated expertise in graphic design, including logo design, branding, and typography.
- Created brand elements and typography for various projects, ensuring consistency and visual appeal.
- Proficient in Adobe Creative Suite for design and editing tasks, including Photoshop, Illustrator, and After Effects.
- Design visually appealing packaging, enhancing product presentation with captivating imagery.
- Create realistic mockups for products, packaging, and landing pages.
- Develop visually stunning Shopify landing pages, integrating captivating imagery and copy for conversions.

CONTACT

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www.linkedin.com/in/rmarietulipas

My Portfolio

www.behance.net/ravenmariee



PRO SKILLS

- Digital Design
- Product Advertising
- Packaging Design
- Brochure & Print Materials
- Infographics
- Social Media Graphics
- Video Editing
- Motion Graphics
- Copy Writing



SOFTWARE

- Adobe Photoshop
- Adobe After Effects
- Adobe Illustrator
- Adobe Indesign
- Google Workspace
- Clip Studio Paint
- Canva
- Figma



LANGUAGE

English

Filipino/Tagalog

June 2019
to present



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June 2021-
Sept 2023

Graphic Designer - Freelancer

Fiverr

- Provided photo and video editing services tailored to clients' needs.
- Utilized design expertise to create captivating logos and branding elements.
- Developed typography and branding elements for diverse projects, ensuring consistency.
- Efficiently utilized Adobe Creative Suite tools for effective design execution.
- Demonstrated strong attention to detail and effective time management for on-time project delivery.

Dec 2018-
Jan 2019

Graphic Designer - Internship

Pamantasan ng Lungsod ng Valenzuela - PLVWorld, Philippines

- Produced print designs tailored to project requirements.
- Adhered to brand standards for cohesive visual identity.
- Developed user-centric designs integrating marketing elements and creative assets.
- Produced videos for social media, ads, and informational use.
- Thrived in a dynamic, fast-paced environment with enthusiasm and energy.

Apr 2018-
Jan 2019

Graphic Designer - Internship

PeopleCademy, Philippines

- Organized digital archives for efficient file management of images and videos.
- Edited and optimized image and video files, including clipping, encoding, and screengrabbing.
- Translated multimedia content into various formats for distribution.
- Utilized Adobe Photoshop, After Effects, and Google Suite for design concepts.
- Expanded character animation, creating new narratives.

Apr 2018-
Jan 2019

Multimedia Designer - Internship

Miyens Technologies, Philippines

- Worked on promotional and explainer videos for marketing campaigns.
- Created vblogs and motion graphics for marketing campaigns.
- Organized digital archives for efficient file management of images and videos.
- Conducted videography and photography tasks to enhance project deliverables.
- Contributed to game testing for company productions, ensuring quality and functionality.